

# Helga Jiang

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Portfolio: [helgajiang.com](http://helgajiang.com)

Hi there! 🙌

I'm a product designer passionate about building meaningful experiences.

**EDUCATION**      **University of Waterloo** *Class of 2019* | Fine Arts Studio, Computer Science Minor

**SKILLS**      **Design** | UI/UX Design, Prototyping, Ideation, Interaction Design, User Research  
**Development** | HTML/CSS, JavaScript, Python, ReactJS, C, C++

**EXPERIENCE**      **MailChimp** | Product Design Intern

*Atlanta, Georgia | Summer 2017*

- redesigned and introduced new functionalities to social media sharing and Multivariate Testing features by defining painpoints, iterating upon solutions, and using data to inform design decisions
- built interactive prototypes using Principle and ReactJS

**Shopify** | UX Design Intern

*Ottawa, Ontario | Fall 2016*

- completed an entire redesign of the Shopify Capital dashboard by working closely with project managers, user researchers, and content strategists to define features and interaction

**Human-Computer Interaction Lab** | Research Designer and Developer

*University of Waterloo | Winter 2016*

- designed low- to high-fidelity user interfaces and built full-scale prototypes using JavaScript/HTML/CSS for various HCI research projects focused in crowdsourcing

**Ontario Institute for Cancer Research** | Visual Designer and Themer

*Toronto, Ontario | Fall 2015*

- generated design analysis deliverables (use cases, sitemaps, feature point documentation) and implemented responsive user interfaces using HTML/CSS

**Women in Computer Science Committee** | Marketing Director

*University of Waterloo | 2014 - 2017*

- designed promotional material for weekly campus events and educational outreach

**PROJECTS**      **YouTube Partner** | PuddingFishCakes

*2011 - present*

- DIY craft channel with over **280,000 subscribers**, **19.8 million video views**, and **500,000+ monthly views** ([youtube.com/PuddingFishCakes](https://youtube.com/PuddingFishCakes))

**Published Author** | Clay Charm Magic

*Skypony Press (an imprint of Skyhorse Publishing) | Released 2014*

- children's craft book available in major bookstores across North America