Helga Jiang

Portfolio: **helgajiang.com**
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Hi there! 👋 I'm a product designer passionate about building intuitive, functional, and beautiful interfaces.

EDUCATION

University of Waterloo • Fine Arts Studio, Computer Science Minor • Class of 2019
California Institute of the Arts • Graphic Design Specialization • Online courses • 2016

SKILLS

Design • UI/UX Design, Responsive Web Design, Sketch, Photoshop, Illustrator, InDesign
Development • HTML, CSS, JavaScript, C, C++, Bash

EXPERIENCE

Product Design Intern May 2017 - Aug 2017
MailChimp (Atlanta, Georgia)

UX Design Intern Sept 2016 - Dec 2016
Shopify (Ottawa, Ontario)

- completed an entire redesign of the Shopify Capital dashboard by working closely with user researchers and content strategists to define features and interaction

Undergraduate Research Assistant May 2016 - Aug 2016
Human-Computer Interaction Lab, University of Waterloo

- led a research project challenging Fitt's Law (a model of human movement) and how elements of curiosity can affect user performance in accuracy, speed, and retention

Research Designer and Developer Jan 2016 - Apr 2016
Human-Computer Interaction Lab, University of Waterloo

- designed low- to high-fidelity user interfaces and built full-scale prototypes using JavaScript/HTML/CSS for various projects focused in curiosity-driven crowdsourcing

Visual Designer and Themer Sept 2015 - Dec 2015
Ontario Institute for Cancer Research (Toronto, Ontario)

- implemented responsive user interfaces for clients using HTML/CSS/Bootstrap
- produced design analysis deliverables including user personas and scenarios, use cases, sitemaps, and feature point documentation

Marketing Director 2014 - 2016
Women in Computer Science Undergraduate Committee, University of Waterloo

- design marketing assets such as posters and Facebook event banners for weekly campus events and educational outreach

PROJECTS

YouTube Partner: PuddingFishCakes Aug 2011 - present

- **270,000+ subscribers, 18.1 million video views, 500,000+ monthly views**
- film, edit, and upload DIY craft tutorials (youtube.com/PuddingFishCakes)
- featured on *PopSugar*, *DreamWorksTV*, *Cartoon Network Magazine UK*,

Published Author: Clay Charm Magic! Released Oct 2014
Skypony Press (an imprint of Skyhorse Publishing)

- a children's craft book featuring 25 step-by-step polymer clay projects; available in major bookstores across North America including *Indigo* and *Barnes & Noble*